

# WAUKESHA PUBLIC LIBRARY 2008 ANNUAL REPORT



## DIRECTOR'S MESSAGE

Waukesha Public Library is our community's investment in the future of its citizens. The Board and staff share a vision that this library will provide a welcoming and dynamic environment where citizens of all ages can find the inspiration, ideas, and information necessary to achieve their full potential.

The Library will be staffed by individuals committed to serving the public in a customer centered and pro-active manner, and will make available a wide variety of materials, resources and services.

The Board and staff also take pride in delivering this level of service in a cost effective manner. Our 2008 report focuses on the return on investment that citizens receive on the portion of their tax dollars that are used to support the library.

I hope that your life has been enriched this year because of your use of this library. Thank you for valuing the library and realizing the important role that it plays within our community.

*Jane Ameel*

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*Waukesha Public Library:*

*The community's best source for inspiration, ideas, and information*

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### Library Board of Trustees

Paul Kasprowicz, President  
Debra Kau, Vice-President  
Dennis Bissett, Secretary

Peggy Bull                      Steve Schultz  
Cynthia Deatrick              Elaine Spelius  
Jeff Fowle                        Rose Sura  
Joanie Kerwin                  Sylvia Trewyn

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### Friends of Waukesha Public Library

Barb Ballmann, President  
Pat Church, Secretary  
John Melster, Treasurer

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### Administrative Staff

Jane Ameel, Director  
Howard Pringle, Deputy Director  
Karol Kennedy, Associate Director

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Waukesha Public Library  
321 Wisconsin Avenue  
Waukesha, Wisconsin  
[www.waukesha.lib.wi.us](http://www.waukesha.lib.wi.us)

## WAUKESHA PUBLIC LIBRARY ACHIEVES

# 637% Return On Investment<sup>1</sup>

## FOR THE WAUKESHA COMMUNITY!

### Adult Books \$11,944,520

482,156 books checked out x \$20\*  
57,535 audio books checked out x \$40\*

\* Based on an estimate of the average discounted costs at Amazon.com™

### Children's & Young Adult Books \$6,187,260

391,114 books checked out x \$15\*  
10,685 audio books checked out x \$30\*

\* Based on an estimate of the average discounted costs at Amazon.com™

### Movies \$1,492,120

373,030 videos & DVDs checked out x \$4\*

\* Based on the average cost of renting new releases

### Music \$956,592

79,716 CDs checked out x \$12\*

\* Based on the average cost of a music CD or the cost of downloading 12 songs

### Magazines \$96,420

24,105 magazines checked out x \$4\*

\* Based on the average newsstand cost of a magazine

### Adult Programs \$27,110

5,422 program attendees x \$5\*

\* Based on half the cost of attending a movie

### Children's Programs \$152,474

21,782 program attendees x \$7\*

\* Based on the average cost of a single Waukesha Park/Recreation program

### Public Internet \$725,130

120,855 hours x \$6\*

\* Based on the cost of one hour of basic computer use @ Kinko's™

### Reference Questions \$204,120

64,460 customer questions answered x \$3\*

\* Based on a \$50/hour professional services (average reference question is answered in 3.5 minutes)

**<sup>1</sup> THE LIBRARY RECEIVED \$3,419,792 IN TAXPAYER FUNDING AND RETURNED \$21,785,746 WORTH OF MATERIALS AND SERVICES TO THE COMMUNITY.**

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