

WAUKESHA PUBLIC LIBRARY

POLICY: ACCEPTANCE OF INCENTIVES FOR SPECIAL PROGRAMS

Approved by Library Board: 02/10/05
6/11/92, 2/8/96

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In order to make incentives available to all library customers participating in particular programs (for example, children registered in the Summer Reading Program), the Waukesha Public Library accepts the following:

- the donation of items considered by the departmental supervisor to be appropriate for distribution
- the donation of cash to be used to purchase incentive items
- the donation of coupons for free items (such as an order of french fries, a paperback book) that are considered by the departmental supervisor to be appropriate for distribution

Coupons that require library customers to make an accompanying purchase, that simply offer a discounted price to library customers, or that require the payment of a nominal service charge will be evaluated on a case by case basis. Such factors as the implied promotion of one business over another and the ease of access by library customers will be considered, when a decision regarding incentives is made.